

## POLICY ON PERSONAL DATA PRIVACY

- (1) B.S.C. Group Limited and related companies ("B.S.C.") value all personal information provided by their customers, and this circular sets out B.S.C.'s policy and practices in relation to personal data and The Personal Data (Privacy) Ordinance ("the Ordinance").
- (2) The Ordinance protects the privacy of the individual by controlling the manner in which personal data may be collected, held, processed and used. Any personal information collected and recorded by us in relation to a customer, from which the identity of the customer can be ascertained, will be subject to regulation by the Ordinance. This includes personal data collected from customers and from third party sources.
- (3) From time to time, it will be necessary for customers to supply B.S.C. with personal data in connection with the sale of goods, provision of ancillary services and the membership and use of B.S.C.'s Customer Incentive Schemes.
- (4) Failure to supply such personal data may result in B.S.C. being unable to provide the foregoing services and facilities to a customer.
- (5) Personal data will be used by B.S.C. for considering a customer's application to become a member of B.S.C.'s Customer Incentive Schemes and in relation to the operation and use of such Schemes and in connection with B.S.C.'s provision or termination of services and without limiting the foregoing for the following purposes;
  - (i) in connection with the recovery of any monies owed or liabilities incurred by a customer in relation to its dealings with B.S.C.;
  - (ii) in connection with matching for whatever purpose any such personal data with other personal data concerning a customer in B.S.C.'s possession;
  - (iii) in connection with any verification or exchange of information;
  - (iv) in connection with any system or facility for payment by electronic means or via other communication media in which B.S.C. participates;
  - (v) promoting, improving and furthering the provision of services provided by B.S.C. to a customer generally;
  - (vi) in connection with the marketing of products and services to a customer and/or the solicitation of donations or contributions for charitable or other purposes;
  - (vii) all other incidental and associated purposes relating to the above and any other purpose which a customer may from time to time agree.
- (6) B.S.C. may transfer (whether within or outside Hong Kong) and/or exchange personal data of a customer to and/or with all such persons and/or entities as B.S.C. may consider necessary including, without limitation, the following persons and entities;
  - (i) any subsidiary, affiliate or partner of B.S.C. Group Limited;
  - (ii) any person who assists B.S.C. in providing its services to customers;
  - (iii) any agent and/or sub-contractor appointed or engaged by B.S.C.;
  - (iv) any bank or other financial institution;
  - (v) any credit card company;
  - (vi) any credit information bureau or agency;
  - (vii) any person providing banking, financial, hire purchase or leasing services or credit facilities;
  - (viii) any law enforcement agency or related entity;
  - (ix) any debt collection agency or related entity;
  - (x) any direct marketing agency or related entity; and/or
  - (xi) any charity.
- (7) Any of the persons or entities referred to above may utilise the personal data in the course of any business carried on by such person or entity.
- (8) A customer is entitled to request B.S.C. to cease to use personal data for the purpose specified in 5(vi) above and on receipt of such a request B.S.C. will cease to use personal data for such purpose.
- (9) In accordance with the terms of the Ordinance and subject to exemptions specified in the Ordinance, any customer:-
  - (i) has the right to check whether B.S.C. holds personal data about him or her and has a right to receive copies of such data;
  - (ii) has the right to require B.S.C. to correct any personal data relating to him or her which is inaccurate; and
  - (iii) has the right to ascertain B.S.C.'s policies and practices in relation to personal data privacy and to be informed of the kind of personal data held by B.S.C.;
- (10) In accordance with the terms of the Ordinance, B.S.C. has the right to charge a reasonable fee for processing a data access request.
- (11) Requests for access to personal data, correction of personal data and information relating to the kind of data held, may be made in writing by email at [data@bschk.com](mailto:data@bschk.com) or by fax or post to:-

**Personal Data Privacy Officer**  
**B.S.C. Group Limited**  
**19th Floor, Sino Favour Centre**  
**1 On Yip Street**  
**Chai Wan**  
**Hong Kong**
- (12) This Policy on Personal Data Privacy is provided on the Website in the English and Chinese languages. In the event of any discrepancies between the English and Chinese Policies, the English Policy shall prevail.

Issued on 1<sup>st</sup> July, 2008.

## 個人資料私隱政策

- (1) 恒威集團公司及有關公司("恒威")很重視其顧客所提供的所有個人資料，而本通函就個人資料及「個人資料(私隱)條例」("條例")提出恒威的政策與常規。
- (2) 條例透過對收集、持有、處理和使用個人資料方法的控制而保護個人私隱。由吾等收集和記錄涉及顧客及以此確定顧客身份的任何個人資料(包括從顧客及第三方收集之個人資料)均受條例之監管。
- (3) 產品銷售、輔助服務、會員資格及恒威的顧客獎勵計劃方面，顧客須不時向恒威提供其個人資料。
- (4) 若不能提供此等個人資料，恒威將無法給顧客提供上述服務及設施。
- (5) 恒威在顧客申請成為恒威顧客獎勵計劃的會員、該計劃的運作和使用及恒威提供或終止服務等方面的考慮時會使用個人資料，且在不限制上述使用的情況下，尚作以下用途：
  - (i) 在顧客與恒威交易方面，追討顧客欠款或招致之債務；
  - (ii) 不論任何目的將任何該等個人資料與恒威管有的有關顧客之其他個人資料配對；
  - (iii) 核實或交換資料；
  - (iv) 透過電子系統或設施或恒威參與的其他通信媒介進行付款；
  - (v) 促進、改善及推動由恒威向顧客提供的一般服務；
  - (vi) 向顧客推銷品和服務及/或慈善或其他目的招攬捐獻或作出貢獻；
  - (vii) 涉及以上各項所有其他附帶及相關目的及顧客不時同意之任何其他目的。
- (6) 恒威可將顧客個人資料轉給恒威認為有必要之(不論香港內外)人士及/或實體，及/或與該等人士及/或實體交換顧客個人資料，該等人士及/或實體包括但不限於：
  - (i) 恒威集團公司之任何子公司、附屬公司或合夥人；
  - (ii) 任何協助恒威向顧客提供其服務之人士；
  - (iii) 任何恒威委聘或指定的代理人及/或分包商；
  - (iv) 任何銀行或其他金融機構；
  - (v) 任何信用卡公司；
  - (vi) 任何信用資訊局或代理機構；
  - (vii) 任何提供銀行業、金融、出租購買或租賃服務或信貸之人士；
  - (viii) 任何執法代理機構或有關實體；
  - (ix) 任何收數代理機構或有關實體；
  - (x) 任何直銷代理機構或有關實體，及/或
  - (xi) 任何慈善機構。
- (7) 上述任何人士或實體可在其開展任何業務時使用個人資料。
- (8) 顧客有權要求恒威停止上文(5)(vi)條所載之目的使用個人資料，而恒威於收到此要求後將停止以該目的使用個人資料。
- (9) 根據條例的條款及其豁免規定，任何顧客均：
  - (i) 有權檢查恒威有否持有其個人資料並有權收取該等資料之副本；
  - (ii) 有權要求恒威糾正任何涉及自己之不確切個人資料；及
  - (iii) 有權查明恒威有關個人資料私隱之政策和常規及獲知恒威所持有的個人資料之類別。
- (10) 根據條例的條款，恒威有權就處理接觸資料的要求收取合理的費用。
- (11) 如要接觸個人資料、糾正個人資料及關於所持資料類別的信息，可以書面作出要求，電郵至 [data@bschk.com](mailto:data@bschk.com)，或傳真或郵寄往：  
香港柴灣安業街1號新華豐中心19樓  
恒威集團公司個人資料私隱主任(12) 本個人資料私隱政策以中文和英文刊登於網站。如中英文版本之政策有不符之處，一概以英文版本為準。

於2008年7月1日發佈